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March 11, 2020

The Arizona Women Lawyers Association (AWLA) is a statewide organization with more than 750 members. We are offering unique sponsorship opportunities this year. We have sponsorship opportunities which will allow your firm or organization to be featured at all three of AWLA's signature events in 2020 and on our website throughout the year. In addition, certain sponsorship opportunities will enable you to target the geographic reach of your sponsorship.

We offer many levels of sponsorship with a variety of benefits. Please see the attached forms for more information about the benefits of each level of sponsorship. The earlier you confirm your sponsorship, the more benefit and exposure you will receive at AWLA events throughout the state. In addition, all sponsors will be listed on the AWLA website sponsor acknowledgment page, which is accessible to lawyers statewide.

Traditionally held in April or May as our first signature event of the year is the Southern Arizona Wine & Cheese. This event has been postponed due to public health concerns. When this event does occur, our Honoree this year is Step Up to Justice, an organization dedicated to providing pro bona civil legal services to low-income people in Pima County. More details will be forthcoming.

Our second signature event will be the Maricopa Wine & Cheese which will take place on October 29, 2020 from 5:30pm to 7:30pm at the Desert Botanical Garden, 1201 N Galvin Pkwy, Phoenix. At this event, the Honorable Eileen Willett, Magistrate Judge, US District of Arizona will be presented with the Ruth V. McGregor Award.

Our 41st Annual Convention, Envisioning Women in the Law: 2020 and Beyond will take place on November 23, 2020 at the Desert Willow Conference Center, 4340 E. Cotton Center Blvd., Phoenix, from 10:00am to 5:00pm, with a reception to follow. This event will feature a dynamic keynote speaker and offer sessions with continuing legal education.

We anticipate that each of our three signature events will attract 100 to 150 lawyers from throughout the state. AWLA also has flourishing chapters in Northern Arizona and Western Arizona which will have unique local events this year.

Your sponsorship of AWLA will promote our mission of promoting women in the legal profession and enable you to promote your firm or business to a wide range of lawyers by providing you with valuable marketing opportunities. In addition, your sponsorship will assist in funding AWLA's activities throughout the next year.

We look forward to your positive response and hope that you will take advantage of one of the many opportunities outlined in the attached form. Please feel free to contact me with any questions.

Sincerely yours,

Ann C. Lyons
President
ARIZONA WOMEN LAWYERS ASSOCIATION